Attendee Profile

IFMA Facility Fusion is attended by an estimated 900 attendees from more than 46 U.S. states and 30 countries. Our attendees represent more than 540 companies with annual facility budgets totaling on average more than US$13 million.

Exhibitor Prospectus

- Annual facility budget:
  - Mean = US$13,417,120
  - Median = US$11,000,000
  - Range = US$250,000-US$175M

- Industry of work w/n FM:
  - Building automation
  - Carpeting/flooring
  - Construction
  - Elevator/escalator
  - Emergency systems
  - Exterior maintenance products and services
  - Fire safety
  - FM software
  - Furniture
  - HVAC/IAQ products and services
  - Interior maintenance
  - Lighting/controls
  - Moves/additions/changes
  - Roofing
  - Signage

- Type of facility managed:
  - 54% Multiple buildings in multiple locations
  - 22% Multiple buildings in one location
  - 13% Space within a building
  - 11% A single building
The two-day exhibitor package includes:

- Three (3) booth staff registrations (additional booth staff may be purchased for US$30 per person);
- One complimentary conference registration (with booth staff privileges);
- Pre-registered AND post-attendee USPS mail list (one-time use each).

Build your booth in increments of 10ft x 10ft (3m x 3m):

- 10ft x 10ft: **US$2,350**
- 10ft x 20ft: **US$4,700**
- 20ft x 20ft: **US$9,400**

Other Booth Fees / Discounts:

- Corner booths are an additional US$100 per corner.
- IFMA Corporate Sustaining Partners receive a 10% discount off booth fees.

Optional Pre-show Marketing Items:

- Expanded exhibitor profile with logo (online & print): **US$100**
- Attendee Center: Display Piece (per item): **US$500**
- Pre-registered attendee broadcast email: **US$850**

Show Hours:

- **Move-In:** Monday, March 19 | 2 p.m. – 5 p.m.
- Tuesday, March 20 | 8 a.m. – 1 p.m.
- **Tuesday, March 20 | 3 p.m. – 6:30 p.m.**
- **Wednesday, March 21 | 8:30 a.m. – 11:30 a.m.**

- **Move-Out:** Wednesday, March 21 | 11:45 a.m. – 5 p.m.

Sponsorship & Marketing Opportunities

You don’t have to be an exhibitor to participate as a sponsor or advertiser. Select from a variety of high-profile exposure options—from exclusive sponsorship of special events, to on-site services and attendee takeaways.

Sponsors are consistently recognized for their generous support of the event, underlining their direct contribution to the quality of the attendees’ learning and networking experience.

Contact us today to discuss your presence at IFMA Facility Fusion Chicago Conference & Expo 2018.

- **Online:** Go to facilityfusion.ifma.org
- **Email:** kim.coffey@ifma.org
- **Tel.:** 1-281-974-5681